. EDA recommendation and hypothesis results

* Most of the travelling is done in the month of December around Christmas so Festive Offer could be given by the company to increase the no. of customer
* Yellow cab has much more customer share and reliability so it's better to invest in that
* Pink Cab has increased its female customer gradually from 2016 to 2018
* yellow cab can Provide some additional discount or facilities to attract more female customer
* New York followed by Silicon valley has the highest no. of cab users and Profit for both the company
* There are equal proportion of customer using cash and card in both the company